

# IISA® World Cup Series

## Rules & Regulations

### I. INTRODUCTION

- 1.1. The purpose of the Series is to create a global annual competition for Ice Swimmers and encourage swimmers to travel and participate in events in as many countries as possible.
- 1.2. The competition will be judged on a swim of 1km (1000 metres) only. Swimmers will gain points from participation and placings in each 1km event. All the points calculations and ranking will be updated by IISA® after every event and at the end of the season the person who has accumulated the most points will be awarded the IISA® World Cup for their event.
- 1.3. It is intended that the competition will hold events around the world. The Series committee will try to have as many events as possible outside of Europe in order to try and maximise participation across the globe. Participation is open to all certified Ice Swimmers.

### 2. GENERAL CONSIDERATIONS & RULES

- 2.1. IISA® approves the organization of the IISA® World Cup Series (“IWCS”). The IWCS is an annually staged competition.
- 2.2. The IWCS will initially be held in 3 different location each season (and expand over time)
- 2.3. The Host City (“HC”) will apply to IISA® to an IWCS event.
- 2.4. The HC will sign a agreement with IISA® regarding the hosting of the IWCS.
- 2.5. The season starts at 1<sup>st</sup> May and end on 30<sup>th</sup> April the following year.
- 2.6. IWCS is automatically included in the IISA® World Championship Event.
- 2.7. IISA® will communicate to IWCS applicants by the 31<sup>st</sup> August each year.
- 2.8. The event name will be called “[HC] IWCS [year]”. Example “New York IWCS 2019”
- 2.9. The IWCS award ceremony will be held at the last event of the year. The HC must be prepared to host the award ceremony and provide medals and trophies as per IISA® brand requirements.
- 2.10. IWCS will initially have two gender categories: Male and Female. A swimmer can compete as Male or Female through the entire season, no changes are allowed during the season. Any changes must be communicated and motivated to IISA® prior to new season start.
- 2.11. Competitions will be based on age groups as per IISA® Rules and Regulations.
- 2.12. Winner of IWCS will be as per IISA World Champ: Overall winner and age group winner, Male and Female category.
- 2.13. It is intended that a specific disabled category will be introduced in the future, but disabled competitors are welcome to participate in any of the competitions.
- 2.14. The hosting city will work together with the IISA® Country Association.
- 2.15. The hosting City must be able to cover all costs related to hosting such events, organising, meets, staff and officials, media, press facilities and VIP expenses when required.
- 2.16. All IWCS will be conducted according to IISA® rules.
- 2.17. The HC will conduct the IWCS according to IISA® rules, code of conduct and event hosting requirements.
- 2.18. The event can be held in a pool course (including those cut in the ice) or open water course of a requisite standard.
- 2.19. The venue must have the ability to host swimmers from all over the world in terms of accommodation, accessibility, medical support and weather conditions.

- 2.20. IISA® will also encourage the organisers to raise sponsorship for prize money on the basis that it tends to attract the world's top Ice Swimmers. However, this is not compulsory.
- 2.21. The HC must endeavour to attract at least 40 swimmers in total for the 1km events
- 2.22. All entries and results will be reported through the official IISA® events system.
- 2.23. At least one IISA® Official (i.e. an individual who has already been approved as such by IISA®) must be present at every IWCS Series event. The Event Official(s) will be responsible for the accurate/approved feedback of the event to IISA®.
- 2.24. The IWCS will be applied only to the 1km event only. Other short distances, as per IISA® rules, are encouraged but not compulsory.
- 2.25. All other distances should use IISA® event system for the benefit of the Swimmers.
- 2.26. Records which are not recorded in IISA® Event system will not be accredited to the Swimmer. The HC must clarify this to swimmers in the marketing process.
- 2.27. The HC must ensure that all swimmers enter and registered via IISA® event system. Swimmers that haven't entered via IISA® Event system – will not be allowed to participate in the IWCS.

### 3. IWCS SERIES POINTS SYSTEM

- 3.1. The points system is based on placing in each event.
- 3.2. Either a Pool and Open Water course is allowed.
- 3.3. Point system

| Place | Points |
|-------|--------|
| 1     | 100    |
| 2     | 85     |
| 3     | 75     |
| 4     | 65     |
| 5     | 55     |
| 6     | 45     |
| 7     | 35     |
| 8     | 20     |
| 9     | 15     |
| 10... | 10     |

- 3.4. All swimmers placed 10<sup>th</sup> or lower will receive 10 points.

### 4. BRANDING AND MARKETING

- 4.1. For those locations that are granted the IWCS Series event, the organisers can advertise the event as an IISA® IWCS Series event and a special logo and branding will be provided to them for use in respect of the approved event only.
- 4.2. No branding will be allowed which excludes the IISA® logo without the specific permission of the IISA®.
- 4.3. Merchandise using the IISA® brand requires IISA® Board approval before it is produced.
- 4.4. Any use of the IISA® name, its brands or sub-brands, logos or other identifying materials without permission from the IISA® will be considered a breach of the IISA® or IWCS rules agreement and formal sanctions will be considered.
- 4.5. IISA® will try and sell global broadcast rights to all events. It is the desire to allow the HC to arrange local/country broadcast of their event. This requires prior IISA® approval and agreement to ensure no contractual clashes. Revenue from local/national broadcasting will be retained by HC, all international broadcasting revenue will be retained by IISA®.



4.6. At the end of the event, the event organizers will provide IISA® a Google Drive folder with event pictures and videos for the unfettered use of IISA®. HC must obtain signed releases from all Swimmers/volunteers as part of their registration and entry to the event.

Signed

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On Behalf of IISA®

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on behalf of the IWCS Host City

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

